

Information for Speakers



What is entoLIVE and marineLIVE?

The entoLIVE series consists of interactive webinars that link invertebrate scientists with non-academic audiences – including biological recorders, amateur naturalists, conservation practitioners and ecological consultants. Each 1-hour webinar is delivered over Zoom, with an interactive presentation of around 40 minutes followed by a live Q&A where the participants can put their questions to the guest speaker. The presentations are recorded and made publicly available through YouTube, as well as written up in a blog alongside a transcript of the live Q&A.

entoLIVE and marineLIVE webinars take place throughout the year, with both lunchtime (13:00 – 14:00) and evening (19:00 – 20:00) slots available.

What is entoLIVE trying to achieve?

The aim of entoLIVE is to raise awareness of invertebrate research outputs, such as scientific papers, technical reports and biodiversity datasets. entoLIVE believes that breaking down the barriers (such as cost and language) for non-academic audiences (including naturalists and conservation practitioners) to access scientific outputs will lead to research being used more widely and enable more biodiversity sector volunteers and professionals to undertake evidence-based actions.



As of 10th October 2024, over 30,000 bookings have been received for entoLIVE webinars! Booking numbers for individual webinars are increasing as awareness of the programme increases.

What subjects are covered?

The entoLIVE webinar programme is about shining a light on invertebrate science and marineLIVE focuses on marine biology.

The programme should be mutually beneficial for the speakers and the audience, with the audience expanding their scientific knowledge and the speaker increasing engagement with their work (and hopefully leading to more use of their scientific output).



Talks from any scientific field are welcome – ecology, taxonomy, genomics, anatomy, ethology... the list goes on! Each talk should interpret a scientific output, such as a research paper, technical report or dataset.



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Do entoLIVE speakers get paid?

Yes. It's important to the Biological Recording Company that our scientists are given the credit they deserve for their work. All speakers that submit a successful application are offered a fee of $\mathfrak{L}60$. We know that our speakers are worth much more than that but keeping the talks free for anyone to be able to attend is important to the ethos of breaking down barriers to science. As well as showcasing and promoting their scientific work, speakers are also able to promote their books, training courses, articles etc. within their talk.

Of course, any speakers participating as part of their paid employment are welcome to forfeit the fee so that we can invest those funds in marketing the talk to even more people.

What support to speakers get?

We understand that our potential speakers will have differing levels of experience with providing these type of talks (particularly virtual talks using our format and the Zoom platform). We offer all speakers a practice run-through ahead of their talk to familiarise themselves with the tech etc. We also provide speakers with marketing materials to help them promote their own talks through their networks and social media.

How do I apply to be an entoLIVE or marineLVE speaker?

Simply fill in our online speaker application form. It's a short form, asking you to provide some details about your availability and your proposed talk.

https://docs.google.com/forms/d/e/1FAlpQLSdiNh9hESOJJzWYMxC3sALbwN9K7QhdAm8_6bl8CnMqhLacZg/viewform?usp=sf_link

Further information

You might want to know a little bit more about the programme before you apply so below are a few other bits of information and useful links.

entoLIVE	marineLIVE
entoLIVE webpage:	marineLIVE webpage:
https://biologicalrecording.co.uk/entolive/	https://biologicalrecording.co.uk/marinelive/
Upcoming webinars are listed on Eventbrite:	Upcoming webinars are listed on Eventbrite:
https://www.eventbrite.co.uk/cc/entolive-	https://www.eventbrite.co.uk/cc/marinelive-
webinars-74679	webinars-3182319
The entoLIVE blog (previous event write-ups):	The marineLIVE blog (previous event write-ups):
https://biologicalrecording.co.uk/category/	https://biologicalrecording.co.uk/category/m
entolive-blog/	arinelive-blog/
The current partners for the entoLIVE	The current partners for the marineLIVE
programme are:	programme are:
Biological Recording Company	Biological Recording Company
British Entomological & Natural History	British Ecological Society
Society	
Royal Entomological Society	
Amateur Entomologists' Society	

entoLIVE and marne LIVE are hosted by the Biological Recording Company. If you have any questions, please feel free to **contact the entoLIVE/marineLIVE Creator & Host, Keiron Brown, directly at info@biologicalrecording.co.uk**